



Compete with Confidence Using ASCAP music

Music is valuable to your pole and aerial routines.

Imagine competing at a pole or aerial competition with a silent routine. You can't! Music is crucial for providing ambience and rhythm for your creative pole routine in competitions.

ASCAP is your music partner.

We have partnered with The U.S. Pole Sports Federation (USPSF) to make it easy and affordable to play all the music you want and need for your pole and aerial routines during studio instruction or at competitions. Instead of getting permission from thousands of songwriters individually, one ASCAP license lets you play music from over 670,000 ASCAP members. We then ensure that our members are compensated for their art - 88¢ of every \$1 from our music licenses goes right back to our members. You get all the music you need to create invigorating, championship-winning routines and we make sure the songwriters and composers of that music get paid for their work. It's a win-win!

You mean I need permission to use music in my pole routines?

Yes you do! According to US copyright law, any public performance of music requires permission from the songwriters and publishers. That goes for live music by a band or DJ or recorded music played off a CD, iTunes or online streaming service. Millions of songs for one annual price. We've streamlined our process to make it quick and easy for you to get a license for your pole routines and classes. Contact USPSF to find out how you can obtain your ASCAP music license.

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MILLIONS
of songs in the
ASCAP catalog

700,000+
businesses already using
music legally with
an ASCAP music license

670,000+
songwriters, composers,
and music publishers
represented by ASCAP

1 ASCAP
blanket license is
all you need

FAQs about ASCAP music licenses

I've never heard of ASCAP - who are you?

ASCAP - the American Society of Composers, Authors and Publishers (ASCAP) is a membership organization that operates on a not-for-profit basis, owned and run by the hundreds of thousands of songwriters, composers and music publishers who make up our membership. For over 100 years, our mission has been to connect the creative and business communities. We want to ensure our members are appropriately compensated when their music is played, while also making it easy, efficient and affordable for businesses/events to use their music.

How do I know which songs are covered by an ASCAP license?

As one of the largest performance rights organizations in the world, ASCAP members represent every genre imaginable - pop, rock, country, EDM, hip-hop, classical and everything in between. The ASCAP catalog contains millions of songs - from timeless classics to today's hottest hits. Our members regularly top the Billboard charts and win Grammy, Tony and Oscar awards for their music. To view and download the entire ASCAP catalog online, visit www.ascap.com/ace.

Why am I responsible for obtaining the music license and not the performers themselves?

Some people mistakenly assume that it's the musician and entertainers' responsibilities to obtain the appropriate permissions to perform copyrighted music. Copyright law, however, says all who participate in, or are responsible for, performances of music are legally responsible. As a business owner and competitor, you are responsible for securing a music license for the music you use in studio classes and/or competition routines. Since your uses are making the musical performances available to the general public, you are the responsible party.

What is covered in this license?

As part of the license offered through USPSF, your pole sports classes and competition routines are covered with this license, regardless of where you and your students perform.

Have additional questions?

Please visit us online at www.ascap.com/licensing or contact USPSF at <http://uspolesportsfed.org/ascap-license-program>.