



## ASCAP Licenses Agreement with USPSF 2018



The USPSF has partnered with ASCAP to help facilitate a discounted pricing schedule for all studio owners.

Legally, all studios are required to have permission from the copyright holder, to play music in their facilities during classes, parties, showcases and competitions. ASCAP provides a “blanket” license to cover millions of works.

If you are currently not paying for a license you will soon receive a call or visit from ASCAP, requiring you to get the license at full price, if not part of the negotiated program with USPSF. ASCAP has added a larger number of personnel to their enforcement center currently conducting a large campaign to bring dance, pole, aerial, fitness studios and various other business locations into compliance. The field staff will also be responsible for checking accuracy on current licensees with respect to accurate policy reporting and will increase those under reported to meet full price rate schedules.

If studios do not come into compliance on their own they will be required to pay higher fees and face penalties. ASCAP has also updated their license fees and all fitness studio and dance studios will be on a different rate plan, which is now higher. We will have to ways for you to register for your license: existing license holder and new licensee.

The opportunity for Studios who have not initiated a ASCAP License will open on 9/1/18. Program details and instructions on how to initiate your license, with the USPSF discount, are below. Initial License Commencement will only be open to those federation members who are in good standing with the USPSF and ASCAP (no defaults or delinquencies).

Please click on the following link to register your studio for a license. All fees must be paid to finalize your registration.

### Fee Schedule:

Student Instruction – Students per week (You would not count clients that take multiple classes in one day but would include them each day they attend.) Your private parties and lessons should be included in this number. This is a one-time payment per year.

Less than 50 students per week - \$60  
51-100 students per week - \$120  
101-200 students per week - \$179  
Over 201 students per week - \$240

You can add showcases and public events you are hosting at your studio for only **\$15** per event.  
Are you Hosting Competitions or Special Events outside of a Studio? We also have a program for you.

Less than 1000 People - \$102    1001-5000 People - \$129    5001 – 10,000 People - \$167

(standard full rates run between \$105 - \$425 + additional special event pricing starts at \$129)

All studios will receive a confirmation email from the USPSF of their participation and license approval. Each year you will be able to renew you license through the USPSF Special Pricing Program.

If you are studio that currently has an ASCAP license, please email [memberships@usapolesports.org](mailto:memberships@usapolesports.org) with the following information:

Name of Studio:

Full address:

Contact:

Phone Number:

ASCAP Account #:

Current License Coverage Dates:

After we receive this information via email we will provide you an invoice within 7 days for your new license, which will start October 1st. The invoice will have to be paid by October 31<sup>st</sup>. Otherwise you will not be able to take advantage of the special USPSF rates. Your studio will also be exempt from special pricing the following year until your account is current and paid in full with ASCAP. Note your price will revert to the regular pricing models of ASCAP.

If you currently hold a license and renew with USPSF, the current license will be canceled, and the new license will start October 1<sup>st</sup>. ASCAP will prorate your old license and apply all remaining funds to the new account. Details will be listed in your invoice.